

MARK YOUR CALENDAR: UBC GIVING DAY ON APRIL 6, 2022

**On April 6, UBC will hold its second university-wide Giving Day.** Driven by online engagement, this 24-hour giving challenge will bring donors, alumni, faculty, staff, and friends together to support the UBC causes that matter most to them.

With over \$500,000 raised and more than 2,200 donors engaged, UBC's first Giving Day has been a great way to attract new and younger donors, even during the pandemic.

Together, we can raise funds for student experiences and research at the Faculty of Forestry. Here's how:

1. Support the Faculty of Forestry on UBC Giving Day

On April 6, visit the [Faculty's page](#) and support one (or more) of the following projects:



#### **Measuring Success of Reintroduced Bornean Orangutans**

Support Wildlife Coexistence Lab's Jacqueline Sunderland-Groves and her partners in Indonesia in pioneering the use of state-of-the-art cameras to investigate one of the largest known reintroduced orangutan populations.

Their findings will help make well-informed management decisions to ensure the best possible outcomes for the orangutans already reintroduced and those to follow in forest sites.

[Watch how Jacqui's work is contributing to reintroduce Bornean orangutans in the wild.](#)



#### **Forestry Field School Endowment Fund**

Help our students to attend one or more field schools at Malcolm Knapp Research Forest or Alex Fraser Research Forest by contributing to the Forestry Field School Endowment Fund and lower field school fee for all students.

Your support will ensure the next-generation of foresters can immerse themselves in the practical, hands-on learning that is critical to our field.

[Watch how Forestry Field School enriches our students' academic experience.](#)

**But wait, there's more!** To encourage the Faculty to support its students, Mosaic Forest Management has established the following challenge gift:

# UBC Giving Day

APRIL 6, 2022

*“If 10 UBC faculty and staff give to the Forestry Field School on April 6, a \$2,000 gift will be unlocked from Mosaic Forest Management.”*

## 2. Help Spread the Word

In addition to making a gift, you can help make the day a success by encouraging your colleagues, friends, and family to participate.

Every gift, big or small, adds up to make a difference. The more people who participate on April, the more chances we have to unlock Giving Day challenges and boost the funds raised for our Forestry projects.

**Tell your friends, family, and network about Giving Day by sharing the Faculty’s posts on Twitter, Facebook, Instagram, and LinkedIn, or by using our [promotion toolkit](#).** Don’t forget to tag #UBCForestry and our UBC colleagues #UBCGivingDay so they can show your posts on Giving Day’s website social media wall.

**Enlist your students’ help** by asking them to share the following:

*“It’s UBC’s second wide online Giving Day on April 6 and we want you to be part of the action! For 24 hours, our community of alumni, donors, faculty, staff, and friends are coming together to raise funds that will support you and other UBC students.*

*This year, the Faculty of Forestry will raise funds for 1) [the Forestry Field School Endowment Fund](#) 2) [Wildlife Coexistence Lab’s Jacqui Sunderland-Groves work to support the reintroduction of Bornean orangutans in forest sites](#).*

*Here’s how you can contribute:*

1. *Share about UBC Giving Day with your friends and family: reshare the Faculty of Forestry’s posts on Instagram, Twitter, Facebook, and LinkedIn, or create your own messaging using [UBC Giving Day toolkit](#). Don’t forget to tag #UBCForestry and #UBCGivingDay.*
2. *Connect with Jacqui, FUS President Nina Andrascik and other fellow students, and learn why donor support matters on April 6 from 12-1pm at the Lee Square outside UBC Bookstore.*
3. *Join the celebration and connect with UBC students and Forestry project ambassadors on campus on April 6.*

**Join us on April 6 and learn more about this year’s projects from Wildlife Coexistence Lab’s Jacqui Sunderland-Groves and Forestry Undergraduate Society’s President Nina Andrascik.**

**Spoiler alert!** Our Faculty’s mascot will join the fun.

UBC Giving Day – Forestry booth  
Wednesday, April 6 | 12-1pm  
Lee Square (outside UBC Bookstore)

Questions? Contact Marie Labitté, Development Officer, at [marie.labitte@ubc.ca](mailto:marie.labitte@ubc.ca) or 604.827.2314.